



Mark Farrell

Committee Members

Sandee Blechman
Kathie Herrera-Autumn
Meredith Osborn
Yohana Quiroz
Lygia Stebbing
Pat Sullivan
Candace Wong
Jerry Yang
Meenoo Yashar



September Jarrett

OECE Citizens Advisory Committee

Thursday, January 18, 2018

4:00 - 6:00 pm

1650 Mission Street, Suite 312

Meeting Minutes

Members Present: Sandee Blechman; Meredith Osborn; Lygia Stebbing; Pat Sullivan; Candace Wong; Jerry Yang; Meenoo Yashar

Members Absent: Kathie Herrera-Autumn; Yohana Quiroz

OECE Staff Members Present: September Jarrett; Tyson Jue; Tiffany Torrevillas; Graham Dobson; Denise Corvino; Maya Castleman

Members of the Public Present: Sarah Hicks-Kilday, San Francisco Child Care Provider's Association; Fonda Davidson, Cross Cultural Family Center

I. Call to Order and Agenda Review

- a. Vice chair Mr. Jerry Yang called the meeting to order in Yohana Quiroz's absence.
- b. Sandee Blechman asked for some time on the agenda to share a San Francisco Child Care Planning & Advisory Council (CPAC) update.

II. Minutes of November 16, 2017 (See attachment 1)

- a. Change p. 2, section D, bullet point one to universal preschool starting at age 3 instead of 4.
- b. Minutes approved as amended.

III. Director's Report (provided verbally)

- a. Ms. Jarrett shared several key highlights that took place since the last CAC meeting:
 - i. OECE welcomed Denise Corvino in December, 2017 to fill the role of Fiscal Strategies Manager.
 - ii. Ms. Jarrett acknowledged the significant personal and professional loss of Mayor Ed Lee and reported that Acting Mayor Breed is very interested in making sure Mayor Lee's commitment to children and families is honored.

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- iii. OECE had the opportunity to host a ribbon-cutting event at the FranDelJA Enrichment Center's new site located in the heart of Hunter's View. Acting Mayor Breed and Supervisor Malia Cohen presided over an intimate celebration of neighborhood, resident and early care and education leaders.
- iv. Graham Dobson shared several key updates from the Governor's draft budget.
- v. Legislation for the ECE revenue measure has been introduced at the Board of Supervisors for the June 2018 ballot.
- vi. Supervisors Peskin and Tang have also proposed a baseline reform measure that may also be on the June, 2018 ballot. The measure would create a deficit trigger and unspent baseline funds would revert to the general fund if not used during the fiscal year. This would impact all baseline or set-aside funds if passed, including the roughly \$36 million in local ECE for All funding administered by OECE.
- vii.

IV. CPAC Budget Update from CAC's CPAC Representative Sandee Blechman (See attachment 3)

- a. Ms. Blechman summarized that CPAC has previously advocated for \$10 million additional funding per year and has gotten some increases but nowhere near what CPAC believes is needed. Given unmet needs, CPAC has decided to advocate for \$300 million additional funding over the next 5 years. This would include the additional funding that might be gained from the June, 2018 ballot measure proposed by Supervisors Kim and Yee. CPAC prioritized the additional 300 million dollars as follows:
 - i. 100 million dollars to focus on workforce parity with SFUSD teachers and self-sufficiency.
 - ii. 50 million dollars to clear the child care waitlist
 - iii. 50 million towards facilities and expansion of QRIS
 - iv. 100 million towards increasing supports for moderate income families.

V. Early Learning Scholarship Implementation

- a. Tyson Jue, OECE's Deputy Director presented on ELS implementation progress. (*see attachment 4*)
- b. Tiffany Torrevillas, OECE's Data and Evaluation Manager, presented on the current enrollment data dashboard and trend-lines (*see attachment 5*).
- c. Questions / Suggestions
 - i. A CAC member asked: Based on this data it looks like less than \$500,000 per year of the city's budget is currently being spent on non-subsidy eligible families under PFA. Is that correct?

1. OECE response: No. The PFA program includes program payments and the tuition credit to parents. In addition, all children participating in PFA programs benefit from quality supports such as the mental health consultation, pedagogical coaching, early literacy and other quality supports.
2. The CAC member responded that they understand PFA stacking for subsidy-eligible children and additional money going to quality supports, but want the minutes to reflect that less than \$500,000 of the City's \$113 million annual budget is currently going towards serving non subsidy-eligible children.

[PLEASE NOTE: Though it was not addressed at the meeting, \$500,000 is a miscalculation by a factor of 10. OECE actually spends aprox. 5 million on PFA subsidies. CAC members voted to add this note to the minutes wherever the miscalculation is discussed]

- ii. If this dashboard is going to be published on the website it was suggested to provide a glossary or define terms such as "ELS Moderate," "ELS Bridge,". It was suggested that the presentation of preschool services be inclusive of all children served (subsidy eligible and Preschool for All).
- iii. Is there any comparative data to see how children served, subsidy breakdowns etc. have changed since before ELS?
 1. Yes, we do have pre-ELS data. Comparing the data accurately is challenging because so many children stack subsidies and we did not previously have good systems in place to disaggregate stacking to reach unduplicated counts. Informally, when we compare April, 2017 data to this dashboard it shows several hundred space growth across subsidy categories.
- iv. How do these numbers and fluctuations in the trend-lines line up with expected seasonal rises and drops in enrollments? Are we seeing increases due to these seasonal changes or because we are truly serving more children?
 1. We know there is definitely seasonality to enrollments with usual transitions and boosts in summer and fall, especially for preschool age children which are the bulk of enrollments. We will begin tracking trends with the dashboard. We are hoping to see fewer ins and outs of our ECE system, as our continuity of care policies are implemented.
- v. In the future, it would be helpful to include something about the average income of the families being served.

- vi. What percentage of the city's overall child population 0 - 5 is the current 7400 that we are serving?
 - 1. Approximately 17%. The percentage we are serving of the total subsidy-eligible child population is closer to 35%. With high percentages of preschool age children reached, and much fewer infants and toddlers.
- vii. Is there any opportunity to cross-share data between OECE and DCYF to track what is happening with San Francisco children across age groups?

VI. OECE FY 2018-19 Budget Proposal *(see attachment 6)*

- a. September Jarrett presented the current draft of OECE's FY 18-19 budget
- b. Questions and Comments:
 - i. A CAC member was concerned that OECE appears to be spending aprox. \$19,000/child which doesn't seem like we are getting a lot of bang for our buck.
 - 1. Another CAC member referred back to OECE's Comprehensive Fiscal Analysis that helped to establish rates for ELS which shows the rate to achieve QRIS Tier 3 Quality is approximately \$20,000 per year per child.
 - ii. A CAC member asked about the current allocation of the \$6.9 million dollars dedicated to PFA. The dashboard data shows that 941 children are being served through PFA and the tuition credit that parents receive is \$5,000/year. Based on those numbers it sounds like OECE is spending under \$500,000/year in PFA subsidies. What is the rest of the 6.9 Million being used for? Do we have underspending that could be used to expand PFA?

[PLEASE NOTE: Though it was not addressed at the meeting, \$500,000 is a miscalculation by a factor of 10. OECE actually spends aprox. 5 million on PFA subsidies. CAC members voted to add this note to the minutes wherever the miscalculation is discussed]

- 1. OECE response: The PFA program includes program payments and the tuition credit to parents. In addition, all children participating in PFA programs benefit from quality supports such as the mental health consultation, pedagogical coaching, early literacy and other quality supports. OECE will provide additional preschool enrollment and spending data to the CAC as follow up.
- iii. Prop C (PEEF) language about increasing access for all 3-5 year olds should be included in OECE's Fiscal Year priorities list since it is the cornerstone of the OECE budget.
- iv. A CAC member inquired about growth in PEEF and Children's Fund, suggesting that OECE and DCYF to make sure any growth in CODB gets applied proportionally to 0-5. Also, staffing challenges

are a common issue across 0-18 so maybe there is opportunity to come together and focus on wages and staffing across ages including shared services like benefits.

- v. Several CAC members had questions about possible errors in cost estimates that OECE shared especially around the numbers for 4-year-olds.
 - 1. OECE committed to review further and share a corrected version.

VII. Public Comment

- a. In response to the discussion around universal preschool: members of the public commented that programs are always better when they are universal but when there are limited resources it's always a struggle to decide where it's best to allocate resources. If/when we create a broader universal preschool program we cannot do it at the expense of services to 0-3 year-olds or low-income families. With limited resources we have to make tough choices about who will benefit most.
- b. Members of the public were very happy to see new data reports on ELS but also agreed with CAC members that it would be very helpful to see formal comparisons between pre- and post-ELS data.

VIII. Closing

Next scheduled meeting: March 15, 2018

For questions or assistance, please contact Maya Castleman

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Phone: (415) 355-3669

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sotf@sfgov.org

Attachments

- 1. November 16, 2017 CAC Meeting Minutes**
- 2. CPAC Budget Advocacy DRAFT**
- 3. ELS Progress and Data Dashboard Presentation**
- 4. December, 2017 ELS Enrollment Dashboard**
- 5. FY 18-19 Budget Presentation**

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ATTACHMENT 1: November 16, 2017 CAC Meeting Minutes



Edwin M. Lee
Mayor

Committee Members

Sandee Blechman
Kathie Herrera-Autumn
Meredith Osborn
Yohana Quiroz, Chair
Lygia Stebbing
Pat Sullivan
Candace Wong
Jerry Yang, Vice Chair
Meenoo Yashar



September Jarrett
Director

Office of Early Care and Education (OECE) Citizen's Advisory Committee Meeting Minutes Thursday, November 16, 2017 4:00 - 6:00 pm 1650 Mission Street, Suite 312

Members Present: Sandee Blechman; Kathie Herrera-Autumn; Meredith Osborn; Yohana Quiroz; Pat Sullivan; Candace Wong; Jerry Yang; Meenoo Yashar

Members Absent: Lygia Stebbing

OECE Staff Members Present: September Jarrett; Tyson Jue; Graham Dobson; Maya Castleman; Ashley Williams, Carlo Manaois, Anne Morrison; Ashley Abraham; Claudia Ayala; Elisa Baeza

Members of the Public Present: Itzel Diaz, Low Income Investment Fund; Gretchen Ames, CPAC; Heather O'Leary, Mission Neighborhood Center; Yao Xian Chen, FCC Owner/Educator; Judith Baker, First 5 SF; Ingrid Mezquita, First 5 SF; Wai Hung Tang, FCC Owner/Educator

IX. Call to Order and Agenda Review

- a. Ms. Quiroz called the meeting to order and welcomed Supervisors Norman Yee and Jane Kim. CAC members introduced themselves to the Supervisors and members of the public.

X. Special Presentation and Discussion: Affordable Child Care in San Francisco with Supervisor Jane Kim and Supervisor Norman Yee

- a. Supervisor Yee introduced himself and summarized the city's longstanding commitment to early care and education. He highlighted the PEEF fund and hopes to universalize preschool which launched the Preschool For All (PFA) program. However, there was still a gap in resources for 0-3-year-olds. When PEEF was reauthorized, the language was updated to expand beyond preschool and additional advocacy for resources garnered 4million new dollars for 0-3. The city then asked OECE to design a program to use this additional funding to target infants and toddlers which led to the creation of the Infant-Toddler Early Learning Scholarship Fund (ELS).
- b. Supervisor Kim commended Supervisor Yee for his leadership and decades of work to improve San Francisco's early care and education systems. She summarized her own path to this work including her background in

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affordable housing and priority of growing San Francisco's middle class. Through her work on the FREECCSF campaign, it became apparent that education supports are vital to bringing back the middle class. Supervisor Kim shared her goal to push for support and subsidies that move further up the income bracket beyond low-income to address middle income families who are struggling to stay in San Francisco and currently receive little to no support.

- c. Supervisors Kim and Yee then introduced their plan to propose a ballot measure for the June 2018 election that would locate 50-100million new dollars for San Francisco's Early Care and Education system. They asked for the support of CAC members and members of public as they take on a grassroots campaign with no corporate backing.
- d. The Supervisors then asked for input around the following question: If we were to get 50-100million new dollars, what are the big gaps in our current system and which are top priorities? CAC members were each given the opportunity to comment and the following priorities emerged:
 - CAC members were happy to hear about Supervisor Kim's goal of bolstering the middle class. The City and OECE have done a good job at supporting low-income families but have done little for middle income families which has lead to segregation in ECE. Actually having preschool for ALL universally that starts at age 3 would be a huge support that would feed into public schools and could reduce educational segregation throughout a child's lifetime.
 - CAC members strongly supported allocating new money to increasing wages and supports for the ECE workforce.
 - Waitlists not only develop due to lack of subsidies, but due to lack of ECE educators. Many programs could be serving more subsidized children but are unable to do so because they are understaffed but must comply with staff-to-child ratio requirements. Low wages and high cost of living combine to create very high staff attrition rates and difficulty bringing on new staff.
 - A CAC member commented that they currently have to turn families away even when they have subsidies in-hand due to 50% staff vacancies.
 - Many teachers are commuting in to San Francisco and can't afford to place their own children in the programs they work in because they are not SF residents and therefore not eligible for subsidies.
 - FCC owners have to operate out of their own place of residence so they have no choice but to pay the high rents if they want to continue serving San Francisco families. Also, ratios for FCCs are different than for Centers even though the educational requirements for staff are the same across both which puts an even higher staffing burden on FCCs if they want to serve more children.

- Professional image of ECE teachers is lower than the rest of teacher grades. Can we do anything to try to boost the professional image so we can attract more young people to this field?
 - Some states have preschool-3rd grade credentials so that teachers can have flexibility for teaching across grades. If we were able to do this in San Francisco it would elevate and advance the field and influence pay scale for teachers.
 - In addition to increasing wages, we should also think about cutting costs for child care providers such as providing group-rates on insurance and better benefits.
 - Supervisor Kim asked: Are wages the biggest factor in retaining teachers? How much of an increase would make a difference?
 - CAC members and members of the public estimated that around a 300% increase in wages would be necessary to provide ECE educators a living wage.
 - CAC members are excited at the prospect of so much new money in the system but want to ensure that the funding mechanism is not a regressive tax.
 - Because there is so much still to accomplish and the need for resources is so great, CAC members suggested implementing a sliding scale where families pay no more than 10% of their income for ECE programs as opposed to something completely free across the board.
- e. Members of the public were then given the opportunity to comment on the priorities put forward by the CAC:
- Members of the public strongly agreed with the CAC's comments around increasing wages and supports for the ECE workforce.
 - The ECE workforce is mostly women of color and so a compensation initiative or something very specific that starts with rising the tides of self-sufficiency would be really progressive.
 - Right now ECE teachers are living in poverty making half of what TK-12 teachers make. Educators have no choice but to leave the field or leave the city. That is why boosting teacher wages and support is so important.
 - In terms of polling, please ask about housing initiatives or locally paid insurance that would very helpful. The workforce issue has to be solved to serve more children.
 - An ECE teacher commented: Teachers get burnt out really easily especially when centers are understaffed. Low compensations are so stressful that teachers end up getting sick and then cause even more understaffing and more stress in a vicious cycle. Students in pathways programs come in excited to work in the field but end up making the tough decision not to pursue the field they were so excited about because the wages are too low. Even the most committed teachers struggle with this choice all the time.

- An FCC owner/educator commented: We need to shorten the waiting period for referrals. While we understand the idea behind the new Early Learning Scholarship, the system change has increased the referral waiting period which has been very rough on FCCs. If we are going to put new money into the system we need to make sure to make the referral process is easier. Would it be possible to have more programs handling referrals or more caseworkers at each agency?
- f. Supervisor Kim thanked the CAC and members of the public for their thoughtful input and dedicated work and advocacy in the field. She explained that the next steps would include polling the public and the challenging process of creating the expenditure plan. She explained that to win a large revenue amount we will have to balance increasing slots, access, and teacher compensation, with the necessity of speaking to the priorities of the largest number of people. Supervisor Kim also agreed that it is very important to her to make sure the revenue does not come from a flat/regressive tax that would negatively impact low income families. She indicated that she and Supervisor Yee are preliminarily looking into a tax on employers who would greatly benefit from employees who have secure child care and/or other similar revenue streams. Supervisor Kim closed by reiterating that in order to get this revenue measure to pass, the Supervisors will need the support and grassroots campaigning power of everyone in the room.
- g. Supervisor Yee seconded the closing comments made by Supervisor Kim. In response to some of the comments around family childcare issues, Supervisor Yee also mentioned that he is working on a separate project to allow FCC's to use below market rate retail spaces.

XI. Minutes of September 21, 2017 *(See attachment 1)*

- a. Motion to approve. Approved.

XII. Director's Report *(see attachment 2)*

- a. Ms. Jarrett encouraged CAC members to read the full report and highlighted the following OECE updates:
 - OECE achieved several big staffing milestones.
 - a. OECE's new Deputy Director Tyson Jue started on November 2, 2017.
 - b. Deana Farole started in October, 2017 as OECE's Senior Data and Evaluation Analyst. We now have a fully staffed Data and Evaluation team.
 - c. OECE has had some challenges with staffing but after much perseverance, we will be fully staffed in mid December!
 - Ms. Jarrett shared OECE's first draft of a dashboard for ELS and PFA enrollment data. *(see attachment 3)*
 - Ms. Jarret followed up on request from the September, 2017 CAC meeting to add dollar amounts to a quality investments graph. *(see attachment 4)*
 - 2. Request to add total dollars amount. Maya will email to CAC members.

XIII. [San Francisco Citywide Plan for Early Care and Education](#) Section 5: Professional Development and Workforce Strategy Update and Discussion

- a. **Professional Development Systems Advisory Group:** Ashley Williams, OECE's Senior Workforce and Quality Analyst, updated the CAC on how OECE's current work aligns with the recommendations laid out in the Citywide Plan focusing specifically on educational pathways and the launch of the Professional Development Systems Advisory Committee (PDSAC). (*see attachment 5*)
- b. Ms. Williams then posed the following discussion questions to the CAC around the PDSAC process:
 - ❖ What challenges and opportunities do you see for Workforce and Professional Development strategies?
 - ❖ What suggestions do you have for areas of inquiry for PDSAC?
 - ❖ What do you see as one potential key outcome of a successful PDSAC process?
- Several CAC members commented about the great pathway programs currently available to San Franciscans interested in pursuing higher learning in ECE. However, once pathway students graduate we don't know what happens to them. CAC members wondered if the PDSAC could work on creating a better feedback loop and data gathering process once students graduate out of pathways programs.
- A CAC member was concerned that OECE is spending a lot of time and money spinning our wheels around PD when we know that the single biggest factor driving quality is wages, not professional development.
 - Ms. Jarrett responded: The San Francisco Citywide Plan for Early Care and Education that we developed in collaboration with the CAC absolutely prioritizes compensation. However, we think of the PDSAC and PD systems development process as an AND not an OR. While we prioritize wage increases, we also want to enhance the professional development and other supports beyond wages for our teachers.
- Several CAC members commented about the need for more feedback, accountability, and evaluation of the coaches, trainers, and courses. There is no centralized way for ECE educators to give feedback or for coaches to be held accountable.
- We need more PD around moving from teaching to ECE leadership and admin which is a force for upward mobility and there isn't currently much infrastructure to support teachers to build that capacity.
 - A CAC member commented that it is unfair and counterproductive that leadership development classes do not count towards educators' required professional development hours. CAC members hoped that the PDSAC could look into addressing this specific issue.
- A CAC member recommended prioritizing educator voices within the PDSAC because as systems / program admins we can talk about what we think

- would benefit teachers but it's critical to hear and move on what teachers themselves say they want and need.
- A CAC member asked the PDSAC to look into better marketing for mentorship programs. Many students who could benefit from mentorship don't know the programs exist.
 - A member of the public commented that higher learning needs to be culturally relevant. Curriculums for ECE often do not include anything about bilingual education when we know that 50% of San Francisco children speak another language in the home. We also know that higher learning emphasizes pedagogy around 3-4s and focuses less on infants due to ingrained biases around infant care.
 - A CAC member recommended taking a step back to articulate what it is that the PD system is actually trying to achieve for programs and families. We can look at aligning the system and improving the system but we need to know what the overarching goal of the systems work is in order to move forward.

XIV. Closing

Note: due to the supervisor's participation, public comment was collected throughout the meeting as opposed to being heard as a separate agenda item at end of meeting.

Next scheduled meeting: January 18, 2017

Focus: OECE Budget Proposal 2018-2019

If you need any assistance, please contact Maya Castleman

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Attachments: For the purposes of the January, 2018 CAC meeting minutes, these attachments are not included. To view complete November, 2017 CAC minutes including attachments visit <http://sfoece.org/cac-meeting-agenda-and-minutes/>

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San Francisco Child Care Planning & Advisory Council (CPAC)

Early Care and Education for All: A Budget Priority for our City

Increase Annual Funding by \$300 Million by 2023 (within 5 years)

San Francisco has the lowest proportion of children of any major city in the nation—by far! While there may be many reasons why families with children leave the city, **investing more in early care and education is a key strategy** for ensuring San Francisco is a city in which socio-economically diverse families can live—and thrive.

San Francisco voters and legislative leaders have demonstrated tremendous support and financial commitment to early care and education. Currently the city invests about \$111 million per year for children ages 0-5, helping many families pay for early care and education and augmenting state and federal funding to help programs cover the higher costs of operating in San Francisco. CPAC believes that **increasing early care and education funding by at least \$300 million over the next 5 years** is an urgent policy priority, consistent with the goals of Proposition C, passed by voters in 2014, and with the outcomes framework adopted by the Our Children, Our Families Council.

CPAC requested data from the Office of Early Care & Education to help determine the additional funding needed to provide quality early care and education for all children in San Francisco. Current projections to provide services for children ages 0-5 years old at all income levels would require over \$400 million more than is currently invested. Therefore, CPAC urges San Francisco's leaders to **increase the financial resources for early care and education by at least \$300 million within the next 5 years** to address the following priorities:

- **\$100 million** to achieve salary parity for ECE teachers with SFUSD TK-12 teachers and support staff as adopted in the Citywide Early Care and Education Plan.
- **\$50 million** to serve all state-subsidy eligible children ages 0-5 currently on the waiting list for subsidized care
- **\$50 million** to invest in new facilities and facility renovations and extend the Quality Rating and Improvement System (QRIS) to more providers.
- **\$100 million** to help moderate income families (with incomes up to 110 % of Area Median Income) pay for care.

CPAC supports the ballot initiative being introduced by Supervisors Kim and Yee to increase funding for early care and education (ECE); and **strongly encourage any additional resources are used to address the early care and education**

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“CPAC sets and drives the early care and education agenda for San Francisco’s children and their families”

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Jane Evans

Karin Little

Laura Moye

Licette Montejano

Lisa Lee

Mario Paz

Mona Malan

Nur Jehan Khaliq

Sheila Norman

Sonia Valenzuela

Winnie Kong

workforce, which is foundational to expanding access and maintaining high levels of quality. If successful, this ballot measure is projected to produce approximately \$150 million or 50% of the resources currently identified to comprehensively fund San Francisco's ECE system. However, that is not enough!

Over 2,500 eligible families remain on the waiting list for subsidized care and moderate income families struggle to pay for care (or leave the city). Programs struggle to attract and retain staff as well as afford renovations or expansion, limiting the capacity of programs to serve all children in the city. So we urge the city to increase investments from the Unassigned General Fund revenues, which has grown 1295% since 2012 ¹ and allocate a higher percentage of the growing Children & Youth Fund revenues to make quality ECE a reality for ALL children and families in our city within the next five years.

Rationale:

- The workforce crisis is especially acute; early educators, a large majority of which are women of color, are the lowest paid of any profession requiring degree attainment. With incomes that are far below that of SFUSD TK-12 teachers and classroom support staff, nearly all early childhood early educators earn below the self-sufficiency index for San Francisco. This makes attracting and retaining qualified staff extremely difficult and constrains the capacity of the ECE sector to meet the needs of San Francisco's families and children.
- When we help families afford quality early care and education, we enable parents/guardians with children to be productive members of the work force and contribute to the city's economy.
- The two highest costs most families face are child care and housing. When we help families pay for child care, they have more resources available to pay for housing and remain San Franciscans.
- A growing body of research demonstrates that 90% of brain development occurs by age 5 and that quality early care and education is the best strategy for addressing inequalities of opportunity for low-income and other vulnerable children. When children experience quality early education over multiple years, they are better prepared for kindergarten and have increased success in school with higher graduation rates. Investing in early care and education lessens the financial burden on the school district for remedial education and on the city for curative programs including juvenile justice for older youth; and frees up resources to better support all children and families.
- When we invest in quality early care and education for all children, we advance our city's goal of equitable opportunities for all children in our diverse community.

Sincerely,



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Monica Walters
CPAC Chair

References:

Campbell, Severin. 2017. Budget Process Improvements. San Francisco Budget and Legislative Analyst Office



EARLY LEARNING SCHOLARSHIP IMPLEMENTATION AND DASHBOARD

Citizens' Advisory Committee
January 18, 2018

Early Learning Scholarship Goals



Overarching goals from Citywide Plan

- Increase funding so programs can offer quality
- Continuity of care for target populations
- Incentivize full earning of state/federal funds
- Pilot an approach to assist moderate income families

Early Learning Scholarship Implementation



Key Milestones

Date	Key Milestone
April 2016	Release of the Citywide Plan for Early Care and Education
January 2017	Notice of Funding Availability Issued
July 2017	Early Learning Scholarship Launched

Early Learning Scholarship Implementation To Date



Bright Spots

- Improved leveraging of state and federal dollars for eligible children
- Continuity of care for children who will most benefit
- Mayor added \$2.1M for homeless children (March 2017)
- BOS adds one-time funding for \$4M for infant/toddler scholarships (July 2017)
- Limited Term Preschool Enrollment (December 2016-February 2017)
- Inaugural San Francisco Preschool Fair (January 2018)

Hot Spots

- Challenges with enrollment process, fragmented data systems
- Experiencing current year underspending during the first year of implementation

Action Steps

- Continued engagement with partners to collect and analyze data to better inform decisions
- Deeper collaboration with our partners to improve ELS implementation

Early Learning Scholarship Dashboard Data



Creation of publicly accessible and visual dashboard to view ELS data and information.

ELS Data Available on Dashboard

- Child enrollment numbers
- Child enrollment demographics
- Enrollment and demographic trendlines

Dashboard

- Updated monthly
- Dashboard will be publicly accessible on the OECE website

Dashboard Development Process



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Early Learning Scholarship Dashboard

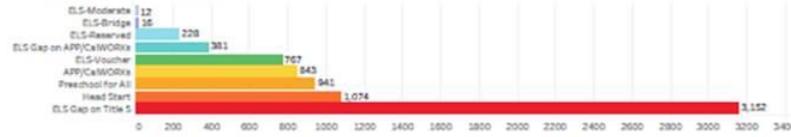


Monthly Subsidy and Setting Enrollments

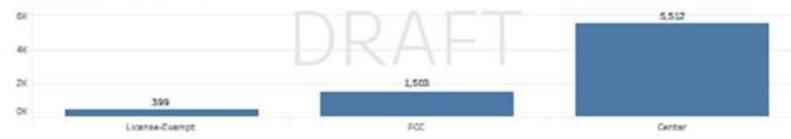
December 2017

Total Children Enrolled (0-K): 7,414

Children Enrolled by Subsidy



Children Enrolled by Setting



Children Enrolled by Setting and Subsidy



QUESTIONS OR SUGGESTIONS?



Attachment 4: December, 2017 ELS Enrollment Dashboard

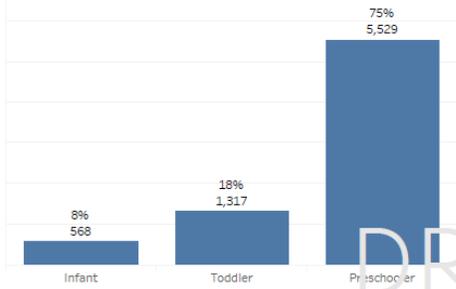


Monthly Enrollment Demographics

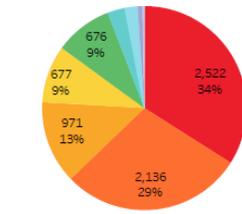
December 2017

Total Children Enrolled (0-K): 7,414

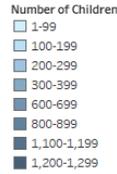
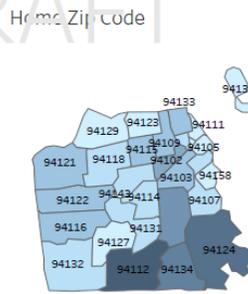
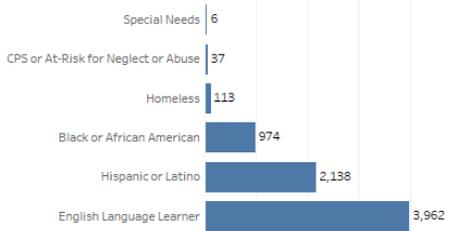
Age Ranges



Ethnicity



Target Population



Sources: Children's Council CareControl3, Wu Yee CareControl3, Cocoa

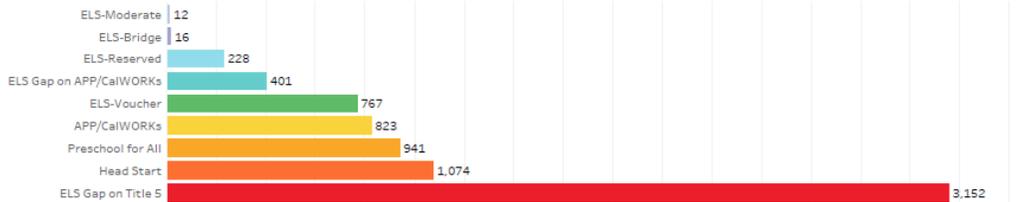
There are 5,661 unique Target Population children enrolled. Children can be counted in more than one Target Population category. CPS/At-Risk, Homeless and Special Needs data missing from Cocoa enrollment data, so children who are enrolled in PFA, Head Start, and Title 5 programs are not included in category totals above.

Monthly Subsidy and Setting Enrollments

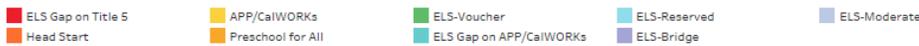
December 2017

Total Children Enrolled (0-K): 7,414

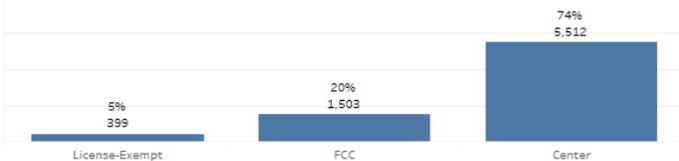
Children Enrolled by Subsidy



Children Enrolled by Setting and Subsidy



Children Enrolled by Setting



Sources: Children's Council CareControl3, Wu Yee CareControl3, Cocoa

If child is enrolled in two or more categories, enrollments reported are most recent records.



FY 18/19 Office of Early Care and Education Budget Planning Presentation

Citizens' Advisory Committee

January 18, 2018

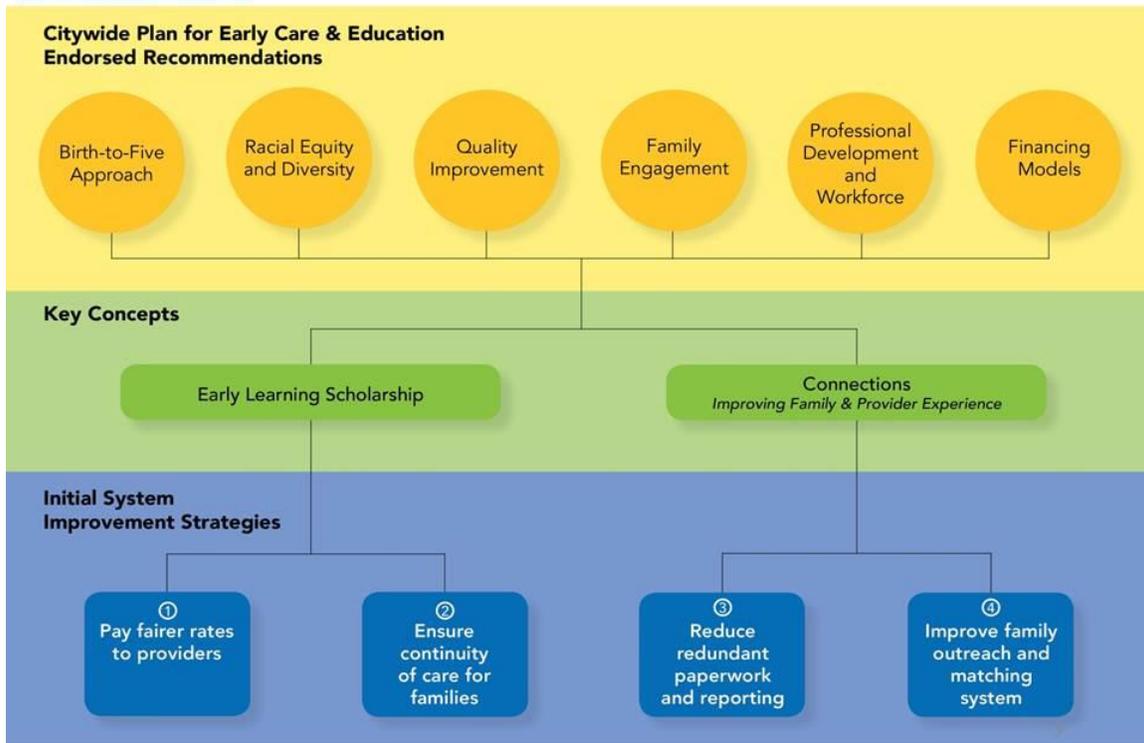
Agenda



- Strategic Framework
- Budget Highlights
- Budget Planning Context and Considerations
- Budget Timeline
- Next Steps



OECE STRATEGIC FRAMEWORK



FY 17/18 Highlights



- Actively Engaged with Community Stakeholders to Identify Early Care and Education System Improvements
 - More than 15 meetings and a multilingual survey involving hundreds
- Issued 14 Funding Opportunities
 - For direct ECE services, quality improvement supports and other vital programs representing \$100 million
 - Engaged with Integrated Service Agency (ISA) partners, Children's Council of San Francisco and Wu Yee Children's Services, on ELS implementation
- Launched Innovative Early Learning Scholarship Program on July 1, 2017
- Continued to Implement Preschool for All and promote preschool access
 - Continued Preschool for All tuition credit program
 - Exhausting the preschool waitlist
 - Launched Limited Term Open Enrollment Process December 2016-February 2017
 - Enrolled 10 children (as of 1/17/18)
 - Launched the inaugural San Francisco Preschool Fair in January 2018.
- Explored How to Improve Customer Service to Families Seeking Financial Assistance with Child Care Expenses
 - Engaged with Start Up in Residence partnership to envision an improved data infrastructure to better match family needs to programs and funding.

San Francisco Office of Early Care & Education

1650 Mission Street, Suite 312, San Francisco, CA 94103

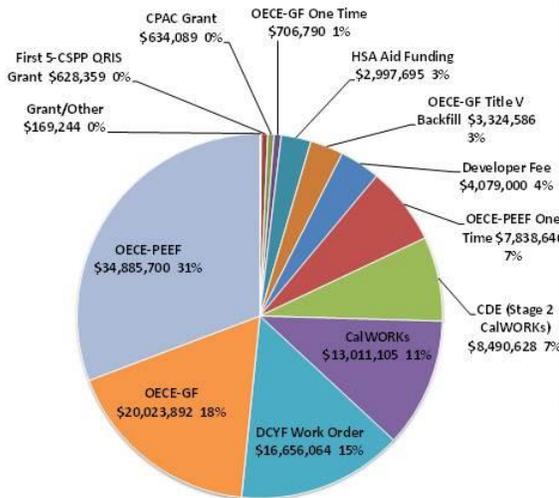
(415) 355-3670

FY 17/18 OECE Budget

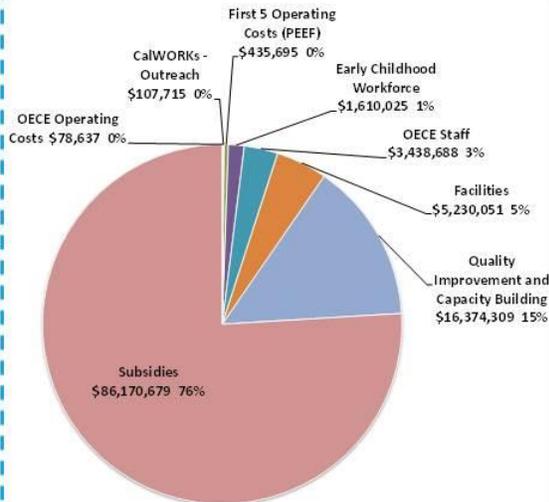


FY 17/18 OECE Budget: \$113,445,799

FY 17/18 OECE Budget by Fund Source



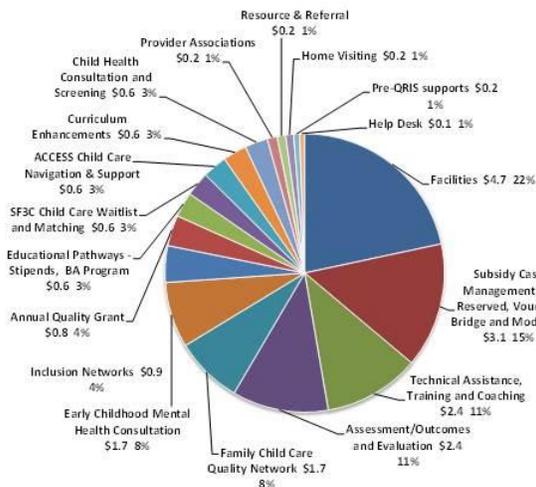
FY 17/18 OECE Budget by Program



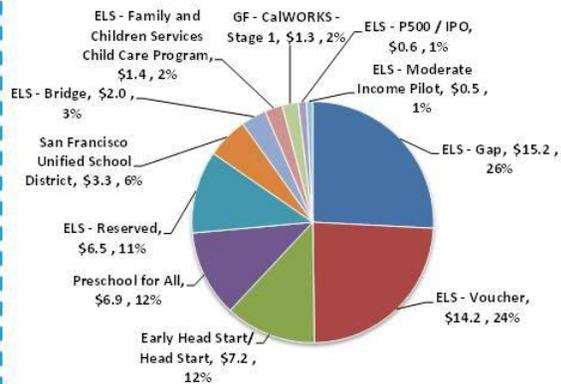
FY 17/18 OECE Budget Key Objectives



Quality Investments by Total Local Sources (Dollars in Millions) Total = \$21.6M



Enrollment Funding by Total Local Sources (Dollars in Millions) Total = \$59.1M



Mayor's Budget Instructions for FY 18/19 and FY 19/20



- For FY 18/19, agencies are to propose ongoing General Fund reductions of 2.5%
- For FY 19/20, agencies are to propose ongoing General Fund reductions of an *additional* 2.5%
- Agencies should not add staff or FTE

Agencies are asked to reflect on the Citywide Strategic Initiatives:

- Residents and families that thrive
- Clean, safe, and livable communities
- Diverse, equitable, and inclusive City

FY 18/19 Budgeting Picture



- Prioritizing funding towards ECE services to children, families, and Cost of Doing Business Adjustments for contracted partners.
- Approximately \$2.2 million growth in PEEF, prioritized toward Reimbursement Rate Increases and Cost of Doing Business Increases
- Implement PFA and ELS in accordance with The Public Education Enrichment Fund Amendment Of 2014 (Prop. C)
 - Prop. C calls for “giving priority to four year old children” with the goal of providing all San Franciscans “between the ages of three and five” the “opportunity to attend quality early education programs”.
 - And also “support the development of services for children from birth to three years old.”
 - Considering potential budget impacts of proposed ballot measure for June 2018
 - \$200 million deficit trigger
 - Unspent funds revert to General Fund beginning FY17-18

FY 18/19 OECE Budget Priorities



- Continuing to increase the implementation, scope and reach of the Early Learning Scholarship program
- Redesigning the child care “waitlist” to improve customer services and to better match families to programs and financial assistance
- Advancing strategies to recruit and retain early care and education professionals
- Exploring grants and public-private partnership opportunities to further expand funding and services.

FY 18/19 OECE Budget Timeline



Date	Milestone
December 6, 2017	Mayor’s budget instructions released
January 8, 2018	HSA budget meeting with community and CBO partners
January 18, 2018	OECE budget meeting with Citizen’s Advisory Committee
February 21, 2018	OECE-proposed budget due to Mayor
June 1, 2018	Mayor submits budget to Board of Supervisors (BOS)
June, 2018	BOS Budget Committee Hearings
July, 2018	Budget considered at BOS

FY 18/19 Budget Community Needs



- Increasing compensation for early care professionals and staff to improve the quality and availability of early care and education
- Increasing support for children ages 0 through 3 in SF
- Increasing investments in comprehensive quality improvements and early care and education wrap-around services

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Next Steps



- Providing support for legislation to increase support for quality care and education for children ages 0 to 5 in San Francisco and to increase compensation of early care professionals and staff
- Engaging with our partners to actively refine the Early Learning Scholarship program
- Continuing budget development for submission on February 21, 2018

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